

PERSONAL INFORMATION	
Name and Surname(s)	ARRIAZA BALMÓN, Manuel
Category	Tenured Associate Professor
Degree(s)	Doctor of Agricultural Engineering
Department	Agricultural Economics, Finance, and Accounting
Area of Expertise	Agricultural Economics, Sociology, and Policy
Phone	957 21 84 65
Email	arriaza@uco.es
Webpage	https://www.uco.es/investiga/grupos/weare/people/manuel-arriaza/
Research Profile (ORCID Code; Researcher ID)	https://orcid.org/0000-0002-4138-9249
TEACHING EXPERIENCE IN UNDERGRADUATE AND POSTGRADUATE PROGRAMMES	
Courses Taught (maximum of 10)	<p>Undergraduate:</p> <ul style="list-style-type: none"> - Market Research (Bachelor's Degree in Business Administration and Management and Double Bachelor's Degree) - Commercial Management and Valuation of Agri-Food Companies (Bachelor's Degree in Agricultural Engineering and Rural Development) - Research Methods and Techniques I and II (Bachelor's Degree in Social Work) - Research Methods in Social Education (Bachelor's Degree in Social Education) <p>Postgraduate:</p> <ul style="list-style-type: none"> - Natural Resource Economics (Master's in Forest Engineering)



	<ul style="list-style-type: none"> - Forest Marketing (Master's in Forest Engineering) - Environmental Economics and Policy (Master's in Strategies for Rural and Territorial Development) - Experimental Design and Fundamentals of Data Analysis (Cross-disciplinary, Master's Degrees) - Agri-Food Business Management (Master of Business Administration) - Data Analysis (Erasmus Mundus Master's in Rural Development)
RESEARCH EXPERIENCE	
Research Lines (maximum of 3)	<ul style="list-style-type: none"> - Multifunctional Analysis of Agricultural Systems - Analysis of Consumer Preferences - Analysis of the Sustainability of Agricultural Farms
Publications (maximum of 3)	<ul style="list-style-type: none"> - Martín-García, J. / Gómez-Limón, J.A. / Arriaza, M., "Conversion to organic farming: does it change the economic and environmental performance of fruit farms?", in: <i>Ecological Economics</i> 220 (2024), 108178 DOI: https://doi.org/10.1016/j.ecolecon.2024.108178 - Martín-García, J. / Gómez-Limón, J.A. / Arriaza, M., "Conventional vs. organic olive farming: Which has a better economic performance?", in: <i>Agricultural and Food Economics</i> 11/1 (2023), pp. 1-27 DOI: https://doi.org/10.1186/s40100-023-00292-5 - Salazar-Ordóñez, M. / Rodríguez-Entrena, M. / Arriaza, M., "How do consumers respond to price gaps in private brand agrifood products?", in: <i>British Food Journal</i> 123/11 (2021), pp.

	3610-3623 DOI: https://doi.org/10.1108/BFJ-12-2020-1155
Research Projects (last 5 years, maximum of 3)	<ul style="list-style-type: none"> - “The Ecological Transition of Agriculture: Microeconomic Analysis for Supporting Policy Decision-Making” (FARMPERFORM). Ref. PID2022-136239OB-I00. Call: Spanish National Programme for Scientific, Technical, and Innovation Research. Knowledge Generation Projects. 2022 Call. Duration: From 1st September 2023 to 31st August 2027 - “Governance Innovations for a Transition to Sustainable and Equitable Water Use in Europe” (GOVAQUA). Reference: HE-CL6-GOV-2022-RIA-101086578. Call: Horizon-CL6-GOVERNANCE. Funding Entity: European Commission. Duration: From 1st February 2023 to 31st January 2027 - “Design of Efficient Policies for the Ecological Transition of Agriculture. A Microeconomic Approach” (TRANSECOag). Ref. ProyExcel_00459. Call: Andalusian Plan for Research, Development, and Innovation (PAIDI 2020). 2021 Call. Funding Entity: Regional Government of Andalusia and European Regional Development Fund (ERDF). Duration: From 2nd December 2022 to 31st December 2025



MAXIMUM NUMBER OF WORDS PER DOCUMENT: 440